



CAREER OPPORTUNITY

Senior Product Manager/Product Manager

About Company

WeWatch Co., Ltd is part of a regional TV and Video Streaming Service Provider operating in Cambodia. WeWatch is seeking to recruit Senior Product Manager/ Product Manager, to initiate a product, manage and govern its life cycle, including: gathering and prioritizing product and customer requirements, defining the product vision, and working closely with engineering, sales, marketing and support team to ensure revenue and customer satisfaction goals are met. The job also includes ensuring that the product supports the company's overall strategy and goals.

Responsibilities

1. Define the product strategy and roadmap and manage multiple cross-functional stakeholders in delivering the product roadmap. Identifying ongoing product risks and enhancement
2. Work closely with UX, product engineering and service delivery team in developing and execute product delivery
3. Collaborate with digital sales team and other business owners on marketing campaigns in both traditional and digital channels
4. Work with external third parties to assess partnerships and licensing opportunities and take lead in the subsequent projects discussion and implementation
5. Initiate and lead the construction of business cases & technical documentation for new features of products by gathering requirements, costs and market insights
6. Create user stories and acceptance criteria for development sprints
7. Understand emerging digital trends and assess local market impact

Requirements

1. Degree in Computer Science/ Engineering, Information Technology, Electronics Engineering or equivalent
2. 3-5 years of hands-on product management experience in IPTV or OTT area. Day-to-day product ownership and ideation. creative and forward-thinking, preferred knowledgeable and experienced in handling large scale IT integration project implementation or consulting.
3. Experiences in OTT platforms (including but not limited to Accedo, Brightcove platform), backends and integration are highly preferable
4. Able to speak, listen and write in English and Khmer, knowledge of Chinese is a +

How to Apply

Location: Lot No 1070, 5th Floor, Street 598, Sangkat Phnom Penh Thmey, Khan Sen Sok, Phnom Penh, Cambodia

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